

The Inside Soup

August 2024

www.mojosoup.com.au



Mojo Spotlight

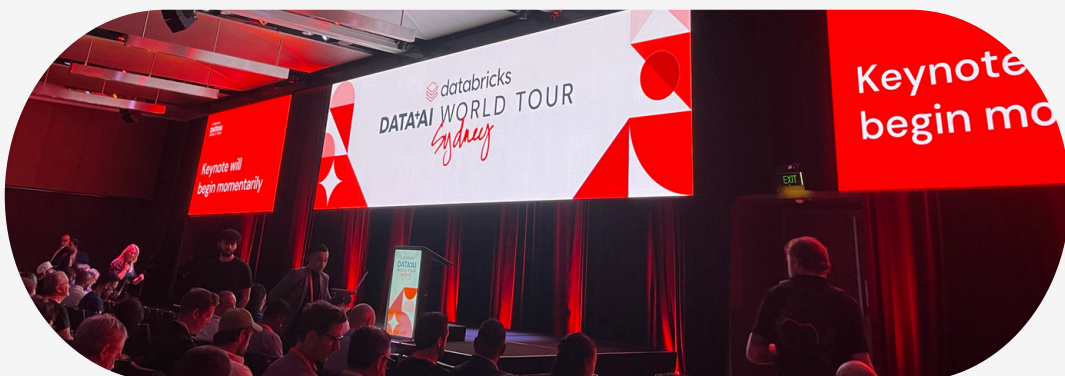
As we wrap up August, it's exciting to reflect on a month full of innovation and community engagement here at Mojo Soup. Our unwavering focus on putting customers first continues to drive everything we do, and it's inspiring to see how this commitment is taking shape across our teams.

This month, we had the pleasure of being part of the QUT BANDS Data Destination event. Hosted by the QUT student club for aspiring Business Analysts and Data Scientists, the event provided a platform for discussing industry trends, cutting-edge research, and the latest technology. Kelsey Yorke represented Mojo Soup on the panel, sharing her insights and connecting with future professionals eager to make their mark in our field. It's always rewarding to contribute to the growth of the next generation.

Back at Mojo Soup HQ, our team have been working to extend our Thrive offering to meet the evolving needs of our customers. We're always looking to improve the Mojo Experience, so we're excited to share the details in this month's Project Spotlight. You might hear from us by phone too.

Always staying ahead of the latest trends in AI and data analytics, Jared Bagnall made his way to Sydney for the Databricks Data+AI World Tour, where we shared our latest offering - the Mojo Intelligence Platform. By tapping into the power of Databricks, Azure, and Power BI, Mojo Intelligence makes it easier than ever to store, process, and visualise data in a way that's secure, scalable, and flexible. Read our Project Spotlight for more!

We also learned of a new partnership between Queensland Government and Databricks as they launch a new Data and AI Academy. It's a move that's set to shake up how data and AI is used in government operations, and we're excited to be part of this evolving landscape.



Project Spotlight

This month we're pleased to share some recent updates from two key initiatives that are driving positive outcomes for our customers.

Thrive

Thrive has been making significant strides, with special thanks to Josh, who's recently stepped into his new role as Customer & Business Support Manager.

Since January, our average resolution time has dropped 60%, and median response times have halved!

One of the highlights has been helping customers turn their "what if" ideas into reality. Recently, Josh and the team wrapped up a mini-project where they added new features to an existing solution after a collaborative discovery session. The result? A tailored solution that's now making the customer's workday smoother and more efficient. Additionally, we're excited to report that one of our long-term customers has just completed their third product iteration with Thrive, further refining and enhancing their solution to better meet their needs.

These updates reflect our ongoing commitment to helping customers achieve their goals through practical and innovative solutions. For more on Thrive's recent updates, check out our [blog post here](#) or book a free [15-minute consultation with Josh here](#).



Mojo Intelligence Platform

Meanwhile, our Mojo Intelligence Platform continues to develop as a robust tool for managing data and AI initiatives. Leveraging technologies like Databricks, Azure, and Power BI, the platform has already helped several customers streamline their data processes and embrace AI more effectively.

A notable outcome has been the shift in team dynamics, with data analysts moving into collaborative Data DevOps roles, breaking down silos, and working towards shared objectives.

These advancements underscore the platform's growing role in enhancing how our customers manage and utilise data. For further insights into the Mojo Intelligence Platform, check out our [blog post here](#) or schedule a [chat with Jared](#) to explore its features and see how it might fit your needs.

Community Spotlight

This September, we're putting on our walking shoes and stepping up for a cause that really matters to us—StepSeptember! For the fifth year in a row, Mojo Soup is getting involved in this awesome event to raise funds for people with Cerebral Palsy. Our target this year is \$2,500, and we're already off to a great start with \$410 raised so far, thanks to the generosity of our team and supporters.

We're all taking on the challenge of moving 10,000 steps a day—each! It's not going to be easy, but knowing that every step we take is making a difference for individuals with Cerebral Palsy makes it all worthwhile. We'd love your support as we work towards hitting our fundraising goal. Every little bit helps and brings us closer to making a real impact.

Right now, our Power Rangers (the PowerApps Team) are leading the pack with the most steps logged, but there's still plenty of time for everyone to catch up!

So, let's STEP up together for cerebral palsy! If you'd like to support us, please consider donating today through our [link](#). Your support means the world to us and to those we're helping.



PROUDLY SUPPORTING
STEPTEMBER
Move together for cerebral palsy

Soupian Du Jour

Caroline Evans is our curious and creative Front-End Developer with a passion for crafting seamless digital experiences.

Let's get to know Caroline!

What's something we wouldn't see on your resume?

My first job was at a country town bakery. With my first few pay checks I bought a pink Nokia flip phone 📞.

Most exciting thing about joining Mojo Soup?

The most exciting thing about joining Mojo Soup for me has been joining a team of such fun and passionate people.

Last movie you watched?

The last movie I saw at the cinema was 'The Fall Guy', I normally don't go for action movies but really enjoyed this one.



[Connect with Caroline](#)



In Case You Missed It

The Conversation



The road to become an AI-enabled organisation

Find out how Mojo Soup helps businesses leverage AI for smarter decisions, innovation, and transformation with ethical, human-centered AI solutions.

→ [Read more here](#)



How the Mojo Intelligence Platform can help you accelerate your data and AI journey

See how the Mojo Intelligence Platform can help streamline your data and AI efforts, making it easier and faster to unlock new possibilities for your business.

→ [Read more here](#)

Thank you for reading!

We hope you enjoyed reading our newsletter as much as we enjoyed making it!

